NEWSLETTER - AUTUMN2013 **Turning Pages**

the GREATEST

the

LATEST

- The Abou Abed joke books sell a whopping 19,000 copies to date!

Editor's note

Cooler autumn days are beckoning, with our thoughts turning towards the start of the new school and university year. It's time to pack away the beach gear, and dust off the schoolbags. The new season brings new challenges: focusing on reenergizing your business and personal plans after the summer break; settling the kids into school and finding appropriate afterschool activities; even seeking a humorous diversion from the political maelstrom engulfing the Middle East. Turning Point guidebooks, self-help titles and humor books provide welcome support and information for all these endeavors. Above all, we wish peace and prosperity to our dear Lebanon during the months ahead. - Charlotte Hamaoui

3 QUESTION TO... Gino Raidy, 2013 Social Media Awards Winner

turningpoint

1. Favorite book? *Green Eggs and* Ham by Dr Seuss. It was the first book I ever read and the green eggs phenomenon still fascinates me till this day. Heck, I never go to a rave without a 'cat in a hat' hat. But, if I wanted to talk academically, then it's The Anatomy of Evil by Michael Stone. And fantasy-wise, definitely The Lord of the Rings saga.

2. Oprah Winfrey or Donald

Trump? Oprah. She's rich, fat and controls lotsa people's opinion. Plus, Donald Trump is just a stupid and bigoted laughing stock no one ever takes seriously.

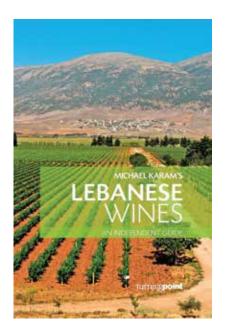
3. Sabers or Swords? Sabers. For one, it's thanks to light sabers. For two, when I was younger, I was on a LotR role playing forum, and my fictional character carried twin sabers, encrusted with gems from The West (I am a geek, yes, but I also party a lot). For three, it's more Arab and I'm reppin the Arab World in the US so gotta rock the swag of my ancestors and make it less religious scary, and more secular cool.

the HIGHLIGHTED



Go For It!

Are you stuck in a rut in your personal life or career? Unsure which direction to take next? Anita Papas' empowering third title *Go For It!* urges you to unlock your potential, and encourages you to go for your dreams, no matter how many obstacles you face along the way. This book reminds you that deep within you, you know what you truly want, and with inner strength, determination and courage you can reach for your goals.



WINE TIPS FROM MICHAEL KARAM

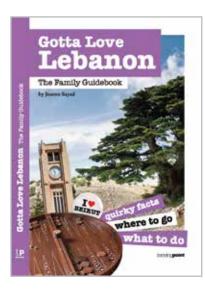
• Autumn is cooler; we can be more adventurous with our food and move into fuller bodied reds and "fatter" whites.

• Look for red wines made with Cinsault, Grenache, Carignan, Tempranillo and Syrah. These are warmer climate grapes that give excellent results in our generous terroir.

• In Obeideh, Lebanon has a magnificent indigenous white grape, which gives a lush buttery flavor. Find whites that use it and you won't be disappointed.

• Congrats to our author Anita Papas who has been invited to speak at the Emirates Lit Fest in March 2014.

• Coming to you this autumn is a lavish bilingual children's fairy-tale, *Sitt Sobhiye and the Quest for the White Horse*. • Our titles have travelled to the UAE and can now be purchased from Jashanmal, Kinokuniya and Virgin Megastores.



Gotta Love Lebanon

School has started, and mothers across Lebanon are scratching their heads devising their little darlings' afterschool activities. Joanne Sayad, author of Gotta Love Lebanon, makes it easy suggesting a myriad of activities to complement and enhance the school curriculum. Could be a painting course, football or swimming training, or planning a ski trip. Her personal insight gained from 20 years of experience bringing up children in Beirut makes this a book to treasure.

JOKE FROM EM ABED



While her husband was lying down, Em Abed removed his glasses. "You know habibi, without your glasses you look like the same handsome young man I married ages ago," she said. "Habibti," he replied with a grin. "Without my glasses, you still look pretty good too!" - *Em Abed's Revenge*.